WE ARE CELEBRATING!
30+ years

2019
year in review

api(+)

greenwise

GROCERY PROTOTYPE
Lakeland, Florida

We worked with Architectural Program Manager Dave Taulbee and Senior Architectural Designer Sherif Botros of Publix to design the reinvented GreenWise. The Lakeland location is the first ground up prototype. From kombucha on tap to shelves stocked with curated specialty products, this 25,000-square-foot specialty store hits the mark with foodies and health-conscious shoppers.

services: branding | store planning | architecture | décor | graphic design | rollout | construction administration

FINDS
CRAFT LOCAL HANDCRAFTED
TRADITIONAL ORGANIC EXOTIC
CRISP SWEET EATS FRESH
EXIT

meat market

RESTAURANT ARCHITECTURE
Tampa, Florida

When David Tornek saw the opportunity to bring his popular Miami restaurant to Tampa's trendy Hyde Park Village, he enlisted our restaurant studio. Meat Market is a modern American steak house with a glamorous, upbeat vibe. The 6,000-square-foot hot spot opened in late 2019 and has been named the best spot for a date and the best bar in Tampa Bay.

services: architecture | design development | construction documentation | construction administration

hyde park village

RETAIL CENTER RENOVATION + ADDITION

Tampa, Florida

We continued work with Samantha David, Jeffrey Curley, Laura Polin and Dave York of WS Development at Hyde Park Village through 2019. The village is a stylish historic open-air center that is home to higher-end retailers, restaurants and entertainment. A new ground-up building housing co-working and event space Hyde House, Meat Market, Soul Cycle, Madewell and more opened in late 2019.

services: architecture | interior design | graphics | construction administration

TREATS
BIGGER DO
NUTRITION
BULK BISCUITS

dogperfect

PET STORE PROTOTYPE

Tampa, Florida

DOGPerfect is a new concept that offers supplies, grooming, training, adoption events and more to help pets and owners build healthy, happy lives together. We worked with President Robert Emery to design the prototype and open three locations thus far. Each is approximately 3,500 square feet. The DOGPerfect Arena within the stores has been a hit hosting training, doggy socials, dog birthday parties, adoption events and more.

services: branding | planning | interior design | graphics | architecture

powell's supermarket

GROCERY REMODEL

Newfoundland, Canada

A visit to Powell's feels like an extension of home; a home-cooked meal, fresh baked bread, a chat with your neighbor and a welcoming familiar environment. Working with John Pritchett of Powell's leadership team, we renovated Powell's 30,000-square-foot Newfoundland store to modernize it and highlight unique assets. Construction will be complete in early 2020.

services: branding | planning | interior design | graphics | architecture

bartaco

RESTAURANT ROLLOUT

Aventura, Florida

Continuing a now 5 year relationship with bartaco, we worked with Vice President of Construction and Development Stephan Gallant on site adaptations for the chain including the most recent Florida location in the new mixed-use complex, Aventura Park Square.

services: architecture | interior design | construction administration

minto latitude

TOWN CENTER

Daytona, Florida

Working with Minto Communities Director of Community Planning Len Capozzo and Senior Director of Land Development and Planning Jared Stern, we designed the town center amenities for Latitude in Daytona. The five buildings we designed that make up the town center include a full service restaurant, a fitness center, a sales center, a movie theater, mixed-use retail, a guard gate and a welcome monument.

services: master planning | architecture | construction administration

yard house

RESTAURANT ARCHITECTURE

Troy, Michigan + Burlington, Massachusetts

Through 2019 we continued work with Todd Taylor, Rodney Cattoor and Frank Carrera at Darden Restaurants to roll out Yard House. A full service restaurant chain known for its vast selection of beers fed through temperature-controlled lines run along the ceiling. The lines are striking in presence and double as a key design feature.

services: architecture | interior design | site adaptation | construction administration | rollout

bloomingdale plaza

RETAIL CENTER RENOVATION

Brandon, Florida

Working with Jose Borrego and the Regency Centers team, we completed a four year transformation of Bloomingdale Plaza.

Driven by Walmart vacating, giving way to a new Publix location, we executed a substantial makeover to re-brand the development with a modern, industrial aesthetic to better complement its vibrant mix of merchants and retailers and to enhance foot traffic.

services: design | architecture | construction administration

panna

RESTAURANT PROTOTYPE

Various Locations, Florida

Panna is a Venezuelan fast casual comfort food chain with six locations in the US, all of which are in Florida. It is owned by a passionate family of restauranteurs, the Meneses. The restaurant is designed to appeal to both Latin and non-Latin customers, creating a deep connection with the evolving South Florida community. An Aventura location opened this year and we're continuing site adaption work for several more locations.

services: branding | planning | interior design | graphics

the philadelphia tribune

AIRPORT RETAIL
Philadelphia, Pennsylvania

Working with Todd Knight and the Stellar Partners team, we developed a branded store environment utilizing iconic Philadelphia Tribune and it's rich history as inspiration. Colors and materials were informed by the Philadelphia Tribune brand, and images from the paper's rich heritage were utilized in graphics.

services: branding | store planning | interior design | graphic design

The Philadelphia Tribune
MEDIA GROUP

JACKSONVILLE
RIVER
WALK
P

jacksonville riverwalk

WAYFINDING PROGRAM
Jacksonville, Florida

Working with Jill Enz of City of Jacksonville, Ed Busey of Harbinger Signs and Frank Anderson of ACO Construction we developed and implemented a branded, comprehensive signage system for the Jacksonville Riverwalk. The program incorporates the area's rich cultural character to create a sense of place while providing intuitive and informative direction for visitors.

services: master planning | brand identity | wayfinding design | design control documents | installation administration

city of st. petersburg

WAYFINDING PROGRAM
St. Petersburg, Florida

Working with Evan Mory, Cheryl Stacks and Nina Mahmoudi, we designed and implemented a new branded, comprehensive citywide wayfinding program. It includes both pedestrian and vehicular signage plus parking identities and is inspired by the city's nickname, The Sunshine City. The city's vibrant arts community is represented with mini murals along the sides of pedestrian directories.

services: master planning | wayfinding design | design control documents | installation administration

P
Waterfront Arts District
The EDGE District
Boyd Hill Preserve
Dr MLK District
Downtown Waterfront

an award winning year

one year, seven award programs, eleven awards, eight winning projects

Minto Communities Westlake Sales Center *Palm Beach, FL*

- **National Association of Home Builders**
  Gold for Best Sales/Leasing Center
- **Excel Industry Awards (SEBC) (FHBA)**
  Best Design Center

Honest 1 Auto Care *Prototype*

- **SHOP! Design Awards**
  Gold in Service Retail Category

Chicken Guy! by Guy Fieri
Prototype

- **SHOP! Design Awards**
  Gold in Fast Food Category
  Signage + Graphics Special Element Award

Butcher's Mark
Prototype

- **Retail Design Institute International Store Design Competition**
  Specialty Purveyors + Provisioners Division Winner

Sparkman Wharf Outdoor Food Hall *Tampa, FL*

- **SHOP! Design Awards**
  Signage + Graphics Special Element Award
- **Tampa Downtown Partnership**
  Landmark Development Award

FLOCK AND STOCK

Sparkman Wharf Outdoor Food Hall *Tampa, FL*

- **Retail Design Institute International Store Design Competition**
  Signage + Graphics Division Winner
- **SEGD Global Design Award**
  Signage + Wayfinding Finalist

Grillsmith Restaurant
Tampa, FL

- **SHOP! Design Awards**
  Lighting Special Element Award

Cruizers
Wendall Falls, NC

- **Convenience Store News Store Design Award**
  Best Original Design Honorable Mention

experts at work

Learning, exploration and thought leadership are top priorities for our team. Take a look at some of our favorite industry events this year!

Food Industry Association E+SD Show

E+SD Energy & Store Development Conference

Designer Jeff Nader presented about experiential grocery store design, and President + CEO Juan Romero served alongside industry leaders on the planning committee.

Food Halls 101

PUBLIC MARKET

Resident Food Hall expert Rita Scaia attended a two day conference at Oxbow in Napa about the nuts and bolts of all things food hall ownership, design and operations.

National Restaurant Association Show

President + CEO Juan Romero headed to Chicago for the annual National Restaurant Association Restaurant Show, the largest single gathering of restaurant professionals.

api(+) in the news

Over the past year we're honored to have contributed to or have had our work highlighted in many of our favorite publications!

BUILDING DESIGN +CONSTRUCTION

AIA Florida

Retail Design Institute

COMMERCIAL Construction Renovation

ConvenienceStore NEWS

CSP

restaurant
development+design

Tampa Bay Times
tampabay.com

INTERIOR
DESIGN

SEGD

WINSIGHT
GROCERY
BUSINESS

environments

BUSINESS JOURNAL

QSR

api(+) team milestones

We are grateful for the large portion of our staff that has been with us for many years. Congratulations to our team members who have celebrated 5 or more years with our team!

Judy	20 years	John	14 years
Ryan	19 years	Tim	13 years
David	15 years	Rita	12 years
Li	15 years	Juliette	7 years
		Pablo	5 years

design team promotion

John Scheffel has been an integral part of our team for 14 years leading our environmental graphics, placemaking and wayfinding work. This year he was promoted to Vice President + Director of Visual Design.

tiger awards

Each year **api(+)** recognizes employees who have consistently distinguished themselves for their resolve, agility, tenacity, accountability, effectiveness, pride and can-do attitude with the Tiger Award. Congratulations to our 2019 Tigers: Cesar, Carrie and Alex!

team updates

Our team's creative and cultural endeavors don't end at the office. You can often spot us around town and around the world seeking inspiration, learning, volunteering and more. Here's a bit of what our staff was up to this year.

- Team members Alex, Jeff and Cesar have been studying and taking exams to become registered architects.
- Love is in the air at the api(+) treehouse. This year president + CEO Juan Romero married his wife Kim, team member Alex married his wife Kristine and team member Juliette married her husband Brian. In addition, another team member, Cesar got engaged, and in Paris no less!
- Gasparilla is a mainstay for Tampa Bay and our Tampa office is a large supporter of the Gasparilla Festival of the Arts with our Vice President John Scheffel serving as President, team members Tiffanie, Judy, Daron, Jeff, Rosy serving on the board and committees, and the firm providing financial sponsorship. In 2019 the festival was voted Best Visual Arts Festival in Creative Loafing's Best of the Bay awards, and in March 2020 we'll celebrate the 50th annual festival! We're proud to be a part of our arts community.
- Tiffanie is leading the Sustainability Committee for Gasparilla Festival of the Arts. It is a new committee established at her request. Thus far the committee has been responsible for eliminating all plastic beverage bottles, establishing a partial waste composting system, and encouraging sustainable practices throughout the entire festival – including but not limited to recycled content t-shirts and less paper utilized during committee meetings.
- Jeff is a part of the site amenities committee for Gasparilla Festival of the Arts, and volunteers with HOPE Worldwide, which aims to change the lives of the world's most poor, sick and suffering.
- Rita has had a busy year celebrating her son Chris' engagement and keeping the creativity flowing outside the office, working with a few friends to design the interiors of their homes.
- Marketing team member Juliette continues to serve as President of the International Council of Shopping Centers Tampa Bay board and the firm continues to sponsor events. In 2019 ICSC Tampa Bay hosted educational and networking events about the future of Southwest Florida retail and the development of St. Petersburg thriving downtown retail.
- John continued lending to the sharing economy as an Airbnb Superhost. He's enjoying the side business and has met several interesting people throughout the world.
- Tanima is known to take on challenging projects outside of the office. She previously built her own home in Pennsylvania and she's currently working on her most challenging project to date; the construction of her future home here in Tampa. So far she has put in a driveway and a septic system. She will be working on her masterpiece for the next few years!

thank you to our clients who made 2019 a spectacular year

GreenWise
GREAT FOOD · CLASSIC ROCK Yard House WORLD'S LARGEST SELECTION OF DRAFT BEER
BTI PARTNERS
Lowes FOODS
UX URBAN-X
Chicken Guy!

WSDEVELOPMENT
Regency Centers.
SPP STRATEGIC PROPERTY PARTNERS
bartaco
Stellar
SERITAGE GROWTH PROPERTIES

Honest1 auto care
Lee's MARKETPLACE
FIELDS & TABLE
Fiesta
WASHINGTON PRIME GROUP
Powell's SUPERMARKET

FAT BEET FARM
Sedano's
HMS HOST
ShopRite
Hannaford
MEAT MARKET

DOG PERFECT
Pollo Tropical CHICKEN ON THE GRILL
RD MANAGEMENT LLC
MRG
FACE
City of Tampa Florida

minto
Highwoods PROPERTIES
ANGRY CHAIR BREWING
barcelona
WDG WILSON DEVELOPMENT GROUP
JACKSONVILLE RIVER WALK

Esperamos Supermarket
UNIVERSITY OF SOUTH FLORIDA
ESSELUNGA
verticalventures rock climbing gym
PANNA
DUCKWEED urban grocery

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