

GET CREATIVE

2020 year in review

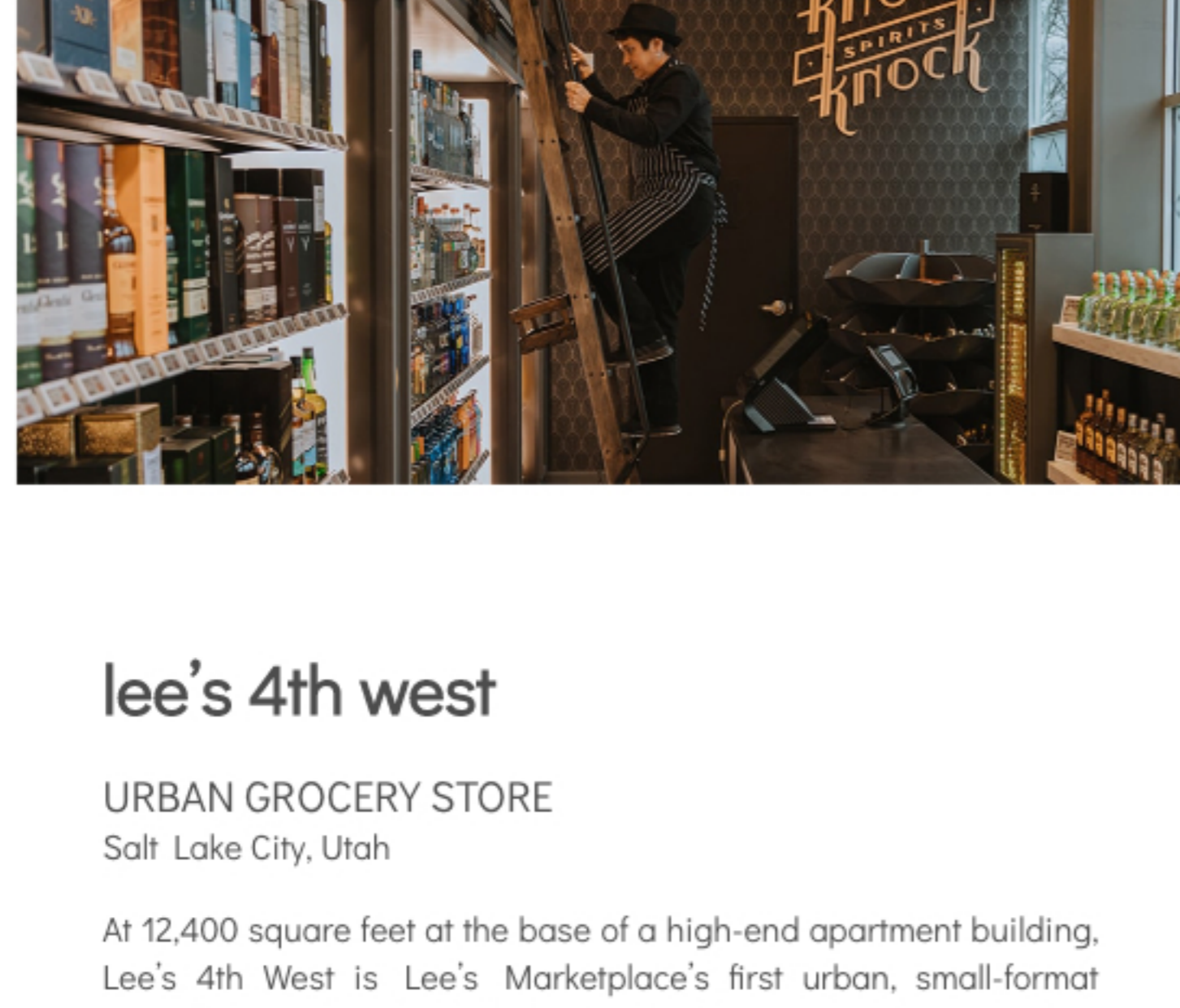


sawmill market

FOOD HALL
Albuquerque, New Mexico

Once a warehouse style sawmill, now an industrial-chic collection of New Mexico's best chefs, baristas, bakers and artisans. Sawmill Market Food Hall is truly a treat for the senses. We worked with Jim Long of Heritage Hotels & Resorts, ISLYN Studios and Eric Haskins, AIA to develop the 25,000-square-foot food hall. It opened in March 2020 and soon temporarily closed due to pandemic restrictions but reopened to plentiful fare and business.

services: concept design | design development | design architect



knock knock spirits for lowes foods

SPIRITS STORE WITHIN GROCERY STORE
Various Locations, South Carolina

Continuing our longstanding relationship with Lowes Foods, we celebrated the grand opening of a 'store-within-a-store' roaring twenties themed liquor concept called Knock Knock Spirits. The first was built within a former shopping cart vestibule and we are adapting the concept for other locations.

services: prototype design | store planning | interior design | graphics



lee's 4th west

URBAN GROCERY STORE
Salt Lake City, Utah

At 12,400 square feet at the base of a high-end apartment building, Lee's 4th West is Lee's Marketplace's first urban, small-format store. After previously designing the family-owned chains suburban prototype, we studied demographics of downtown Salt Lake and created a strategic plan to bring the best of Lee's in a smaller scale. It offers the traditional groceries, chef-driven prepared foods, an online order pick up station, an extensive beer selection and a mezzanine for dining in.

services: brand strategy | store planning | prototype design | graphics



st petersburg pier

WAYFINDING
St. Petersburg, Florida

The new St. Petersburg Pier debuted a signage and wayfinding program designed by our team. Signage greets and distinctly guides visitors as they traverse across 26 acres of St. Petersburg's waterfront. The program includes placemaking, wayfinding, information, education, historical and philanthropic signs and incorporates digital technology for directory kiosks and parking identities.

services: brand strategy | concept development | programming | placemaking | signage design

chicken guy!

FAST CASUAL RESTAURANT
Various Locations, US

Two years ago we designed the prototype and opened the first Chicken Guy!, a fast-casual concept developed by TV star Guy Fieri and Planet Hollywood Intl., at Disney Springs. We worked with Planet Hollywood president John Thall to develop an environment as expressive as Guy's personality. Since, we have adapted the concept to franchised locations, drive thru formats, malls, airports and expanded the Disney location.

services: brand strategy | prototype design | store planning | interior design | graphics | architecture

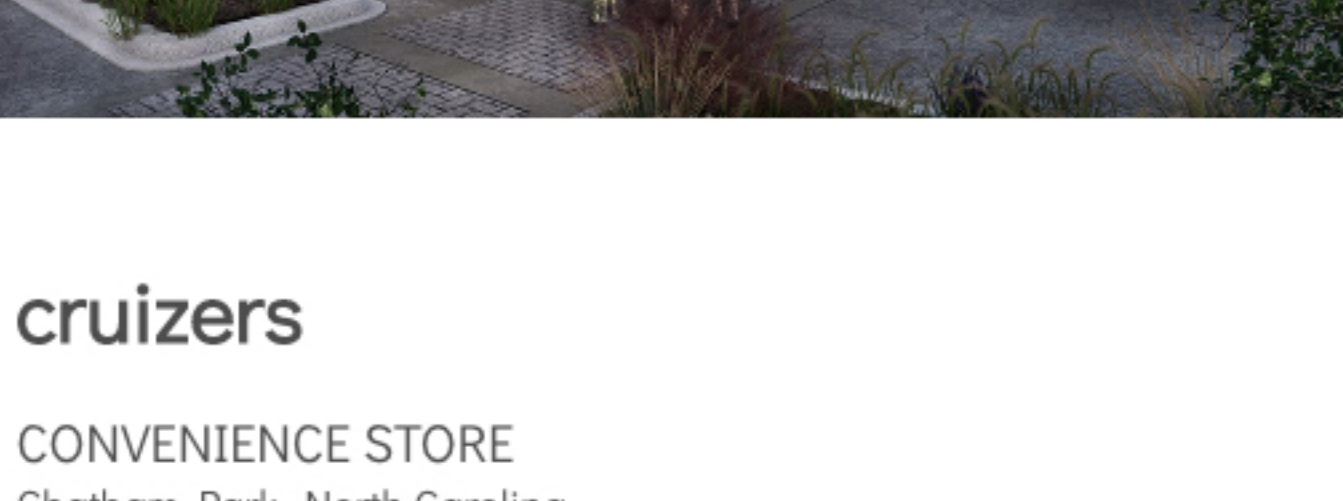


bti partners westshore marina district marina landings

TOWN CENTER
Tampa, Florida

Touted by industry publications as one of the top developments reshaping the future of Tampa, BTI Partners 52-acre master-planned project Westshore Marina District is swiftly taking shape and the 24,000-square-foot town center we designed to support the development and surrounding area is nearly complete.

services: planning | architecture

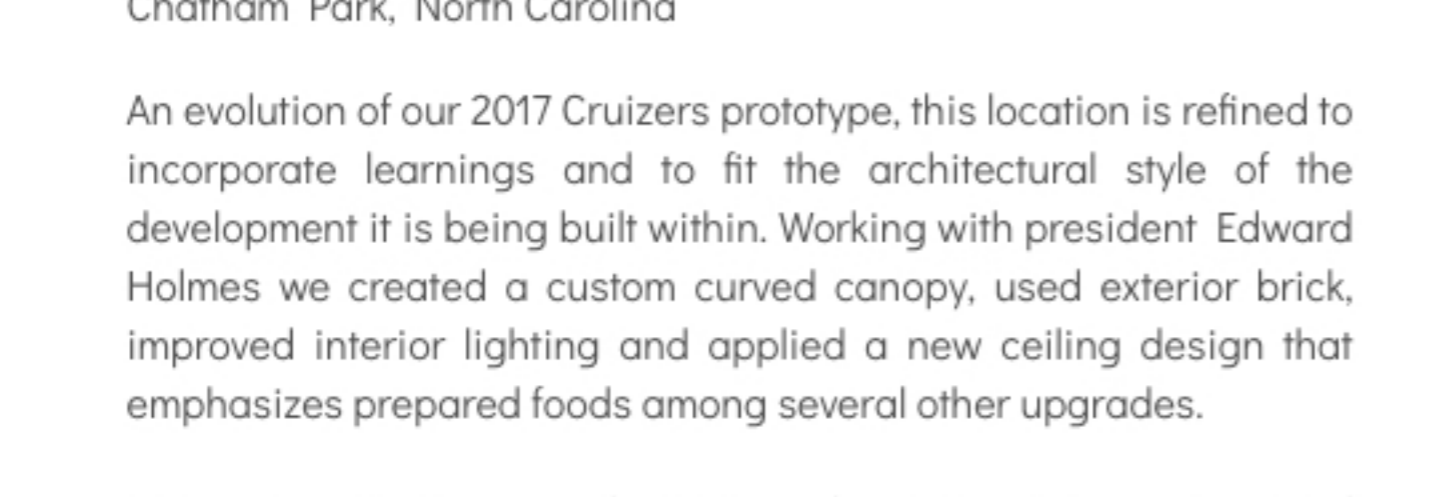


cruizers

CONVENIENCE STORE
Chatham Park, North Carolina

An evolution of our 2017 Cruizers prototype, this location is refined to incorporate learnings and to fit the architectural style of the development it is being built within. Working with resident Edward Holmes we created a custom curved canopy, used exterior brick, improved interior lighting and applied a new ceiling design that emphasizes prepared foods among several other upgrades.

services: brand strategy | branding | in-store communications | store planning | architecture | décor | graphic design | rollout

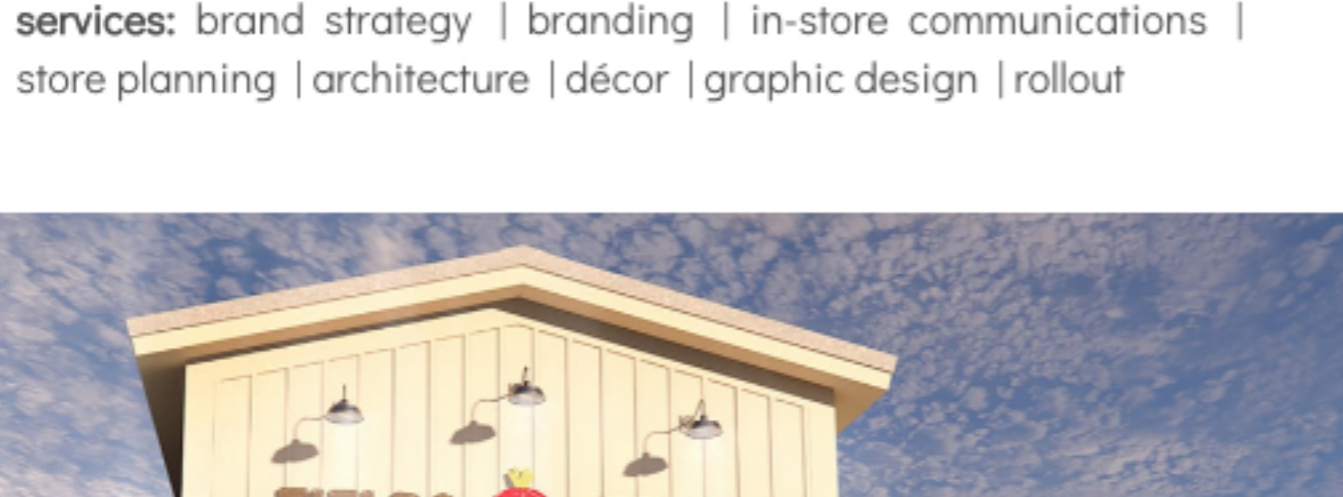


fields & table

SPECIALTY PRODUCE CONCEPT
Brandon, Florida

Construction is nearly complete at Fields & Table, a new fresh produce concept owned by Mirna and Brent Skinner and focused on the customer shopping experience. In addition to the freshest produce, guacamole and juices, it will provide the community with education about when and how to buy produce in season, how to cook or use items and how to provide children with healthy nutritious options.

services: brand strategy | in-store communications | store planning | architecture | interior design



meat market

RESTAURANT ARCHITECTURE EXPANSION
Tampa, Florida

When David Tornek saw the opportunity to bring his popular Miami restaurant to Tampa's trendy Hyde Park Village, he enlisted our restaurant studio. Meat Market is a 6,000-square-foot modern American steak house with a glamorous, upbeat vibe. It opened in late 2019 and we've continued work to expand the space to include private dining space.

services: architecture | design development | construction documentation | construction administration

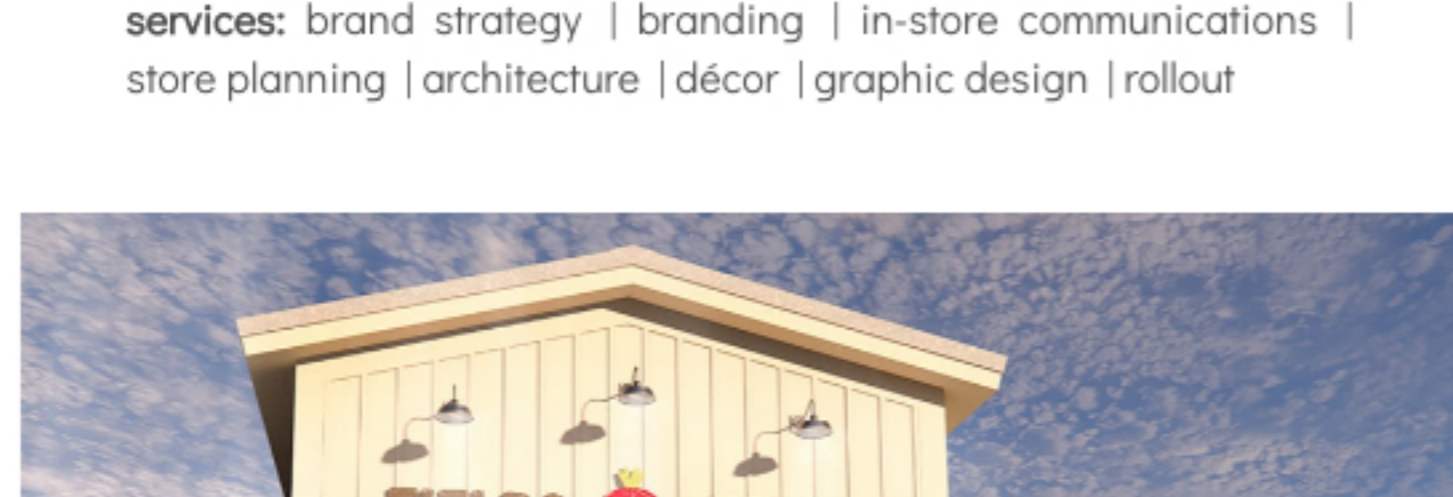


fit2run

SPECIALTY RETAIL
Disney Springs, Orlando, Florida

Fit2Run celebrated the opening of its Disney Springs location just in time for Christmas. We're proud to have worked with Fit2Run president Parks Robinson and Vice President John Aller on 20 locations to date. With an extremely tight deadline, at Disney Springs we developed the concept design reusing much of the existing fixtures and walls in the space and coordinated with Disney officials.

services: brand strategy | store planning | interior design | graphics | architecture | rollout



Guy Fieri Flavortown

AIRPORT F+B
Newark Liberty International Airport

Working with Earl Enterprises and TV personality Guy Fieri, we developed Guy Fieri Flavortown, a food hall concept, for the Newark airport. Like all things Fieri the design is as big as his vibrant personality. With a chopshop, burger joint, bar and sandwich shop, Flavortown has something for every traveler.

services: space planning | interior design | graphics

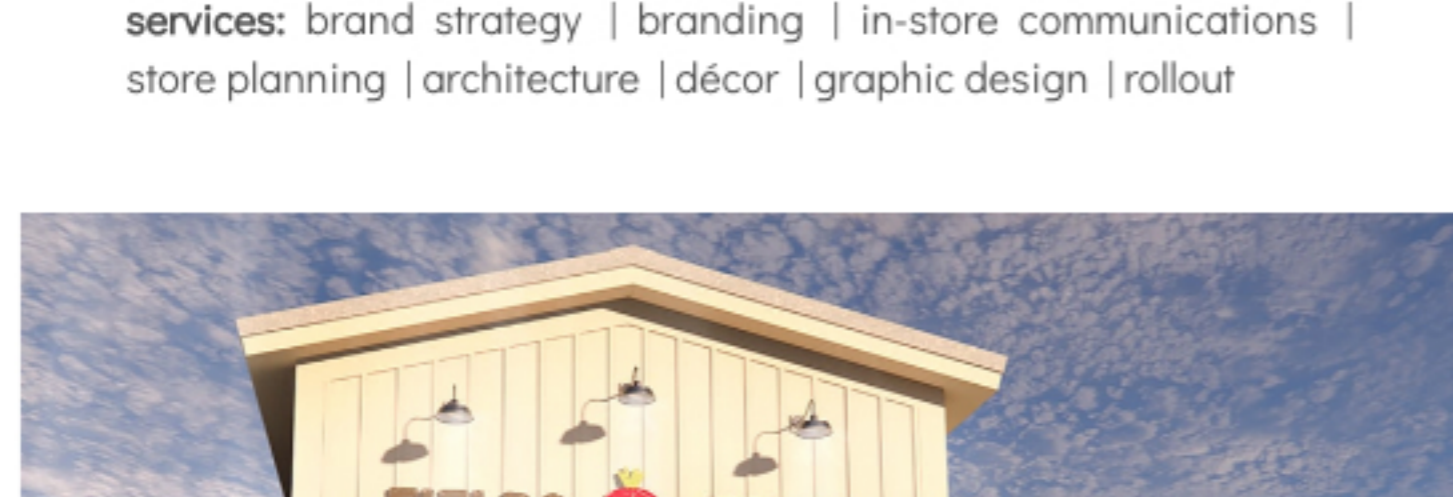


rock & reilly's

AIRPORT F+B
Atlanta International Airport

Another collaboration with Earl Enterprises, we adapted the existing rock & reilly's restaurant concept to an airport format for the Atlanta International Airport. A highlight is the self-service beer feature. Central in the restaurant, a glass enclosed refrigerator allows views of the kegs inside as guests pour their own brews.

services: space planning | interior design | graphics



earl of sandwich tavern

AIRPORT F+B
Atlanta International Airport

An evolution of the Earl of Sandwich prototype we developed with Earl Enterprises in 2014, Earl of Sandwich Tavern is an airport specific concept developed for the Atlanta International Airport.

services: space planning | interior design | graphics



five new awards on our shelf

five of our concepts were honored in three award programs in 2020



		Panna Aventura, FL
		Shop! Design Awards Gold: Best Fast Food
		Knock Knock Spirits Lexington, SC
		Shop! Design Awards Gold: Best Branded Shop within a Store Fixturing Special Element Award

experts at work

Learning, exploration and thought leadership are top priorities for our team. The events of 2020 kept us from many of our usual trade shows, but our team was at the forefront leading several store design webinars.

Shop! Association Webinar	National Grocers Association Webinar	Progressive Grocer Foodservice Summit
VP Tom Henken was part of an expert panel discussing what grocery industry retailers, brands and suppliers were doing during the ever-changing height of the pandemic.	CEO Juan Romero, AIA, NCARB and VP John Scheffel led a webinar for NGA members and friends about store planning best practices.	CEO Juan Romero, AIA, NCARB led a webinar on forward-thinking design considerations for grocery stores titled: Designing Next-Gen Foodservice Experiences.

api(+) in the news

Over the past year we're honored to have contributed to or have had our work highlighted in many of our favorite publications!



api(+) team milestones

We are grateful for the large portion of our staff that has been with us for many years. Congratulations to our team members who have celebrated 5 or more years with our team!

Judy	21 years	John	15 years
David	16 years	Juliette	8 years
Li	16 years	Carrie	5 years