

GET CREATIVE

2021 year in review

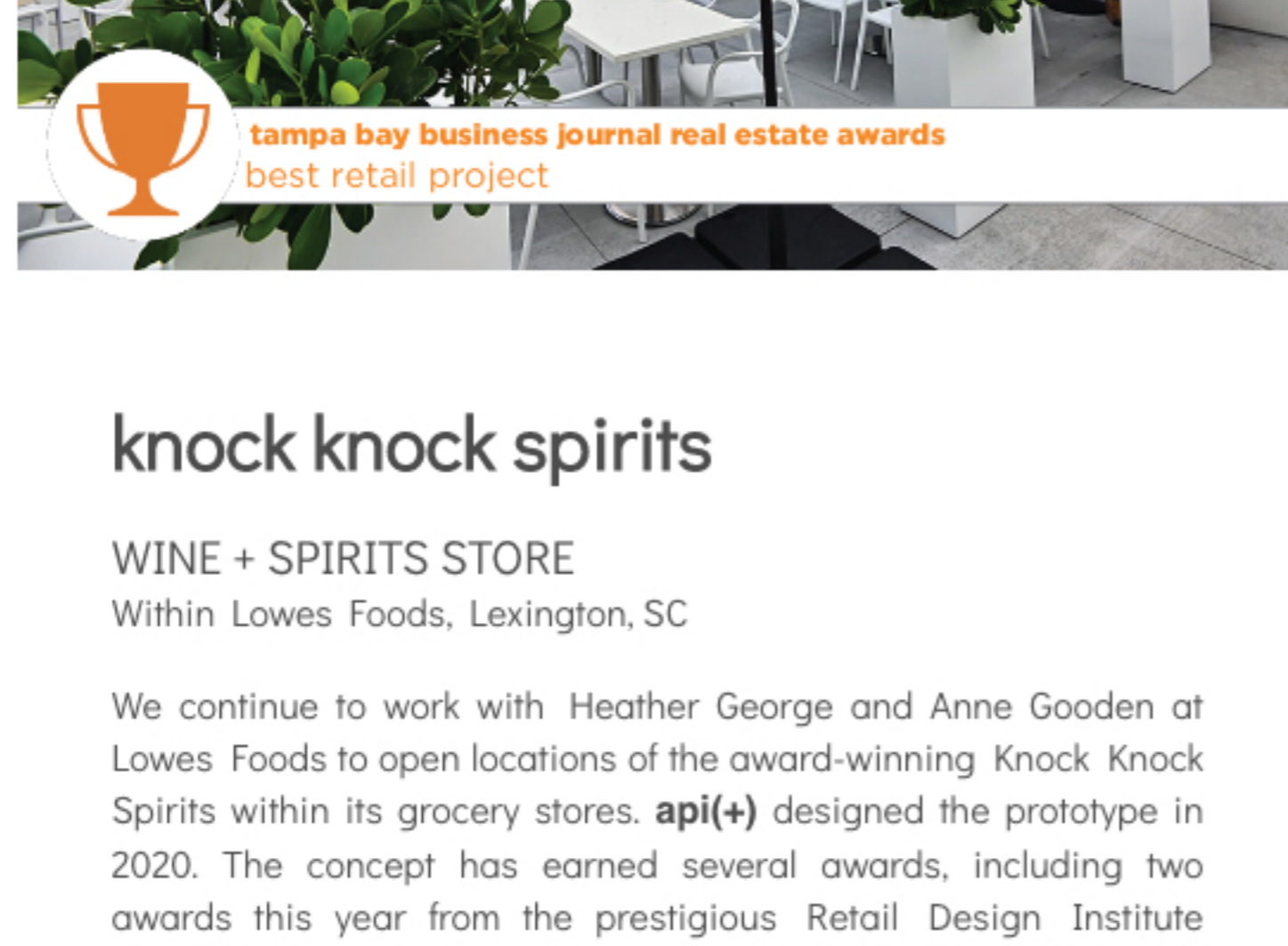
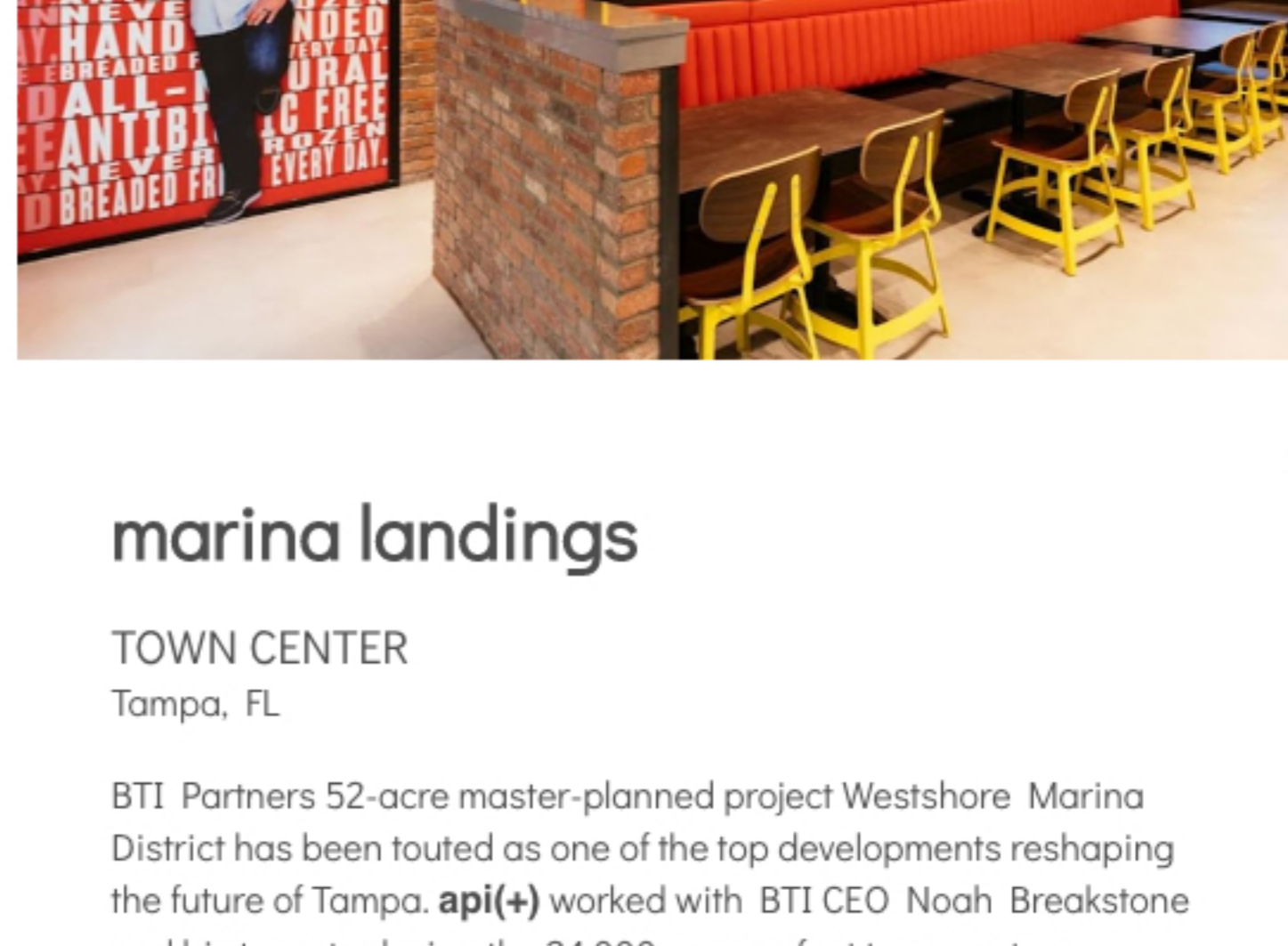


chicken guy!

FAST CASUAL RESTAURANT
Nashville, TN, Winter Garden, TN, Gallatinburg, TN

Chicken Guy! is a fast-casual concept developed by TV star Guy Fieri and Planet Hollywood Intl. In 2018 we worked with our longtime clients Robert Earl and John Thall alongside Fieri to design the Chicken Guy! prototype and we opened the first location in Disney Springs. This year we opened three locations and have several more in the works.

services: store planning | interior design | graphics | architecture



Tampa Bay Business Journal real estate awards
Best Retail Project

knock knock spirits

WINE + SPIRITS STORE
Within Lowes Foods, Lexington, SC

We continue to work with Heather George and Anne Godden at Lowes Foods to open locations of the award-winning Knock Knock Spirits within its grocery stores. api(+) designed the prototype in 2020. The concept has earned several awards, including two awards this year from the prestigious Retail Design Institute International Design Competition for innovation and brand activation.

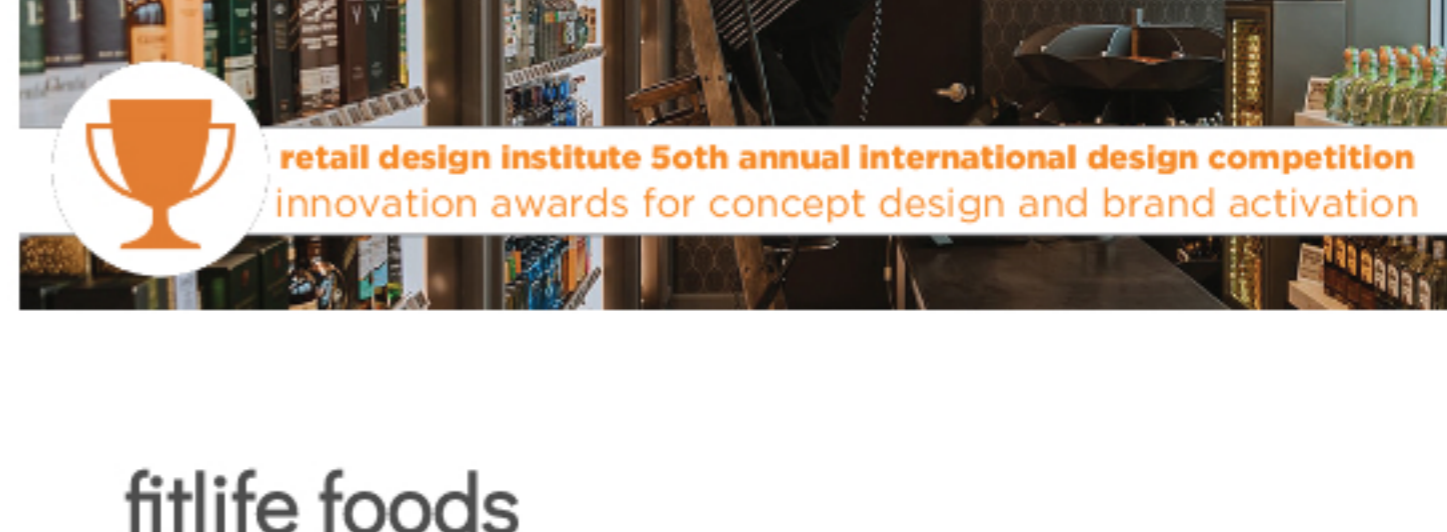
services: concept | interior design | design control documents

marina landings

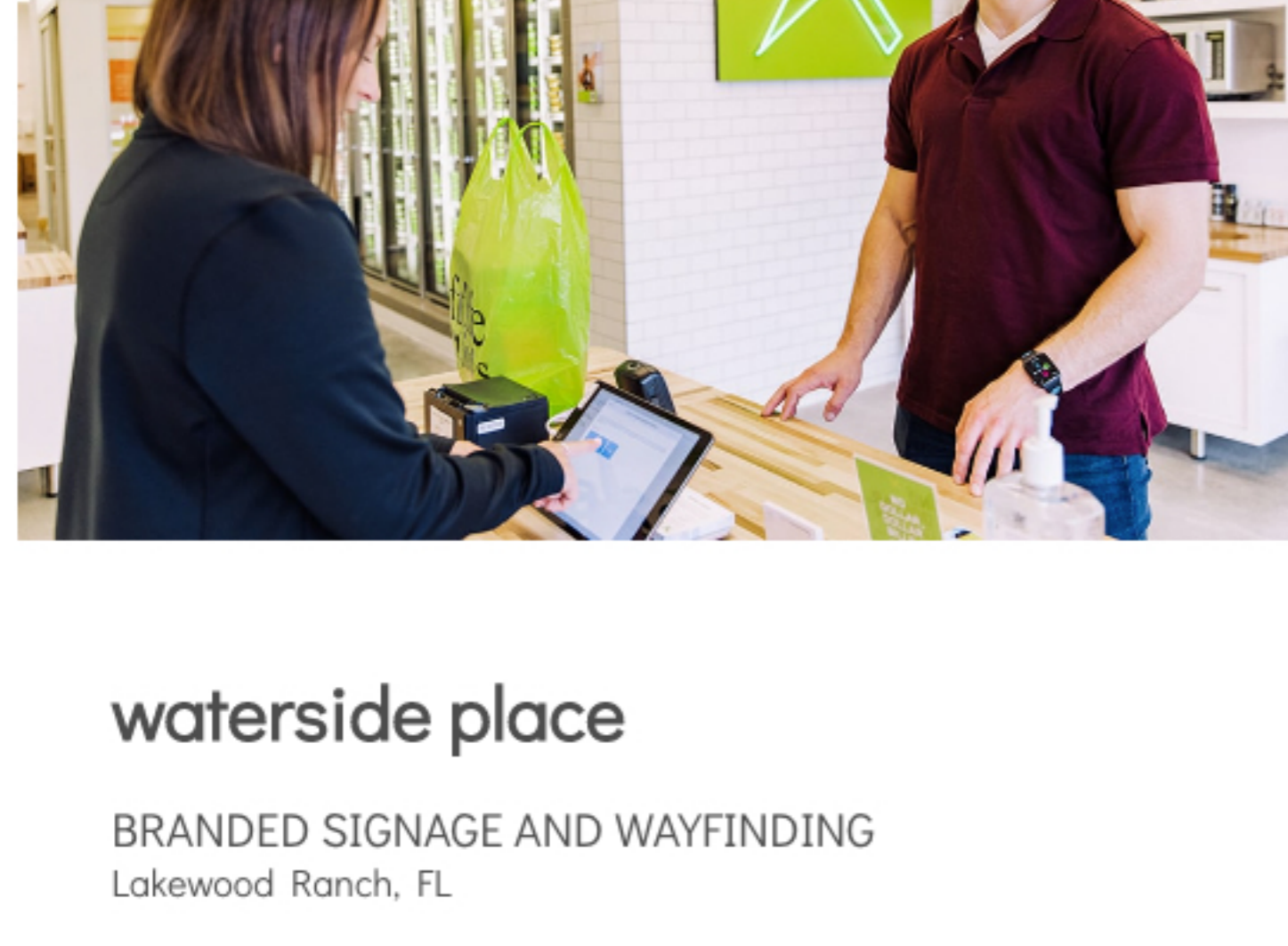
TOWN CENTER
Tampa, FL

BTI Partners 52-acre master-planned project Westshore Marina District has been touted as one of the top developments reshaping the future of Tampa. api(+) worked with BTI CEO Noah Breakstone and his team to design the 24,000-square-foot town center component. It earned the title of Best Retail Project from the Tampa Bay Business Journal.

services: site planning | design | architecture | tenant criteria manual | construction administration



Retail Design Institute 50th Annual International Design Competition
Innovation Awards for concept design and brand activation



fitlife foods

SPECIALTY FOODS STORE
Atlanta, GA

Florida-based Fitlife Foods debuted a new prototype design for the opening of their first out of state store in Atlanta. Designed by api(+) alongside Fitlife President David Osterwell and Director of Product Marketing Penny Primus, the new look features colorful graphic lines that bring a vibrant energy into the space. Motivational phrases are spread throughout the store. Remodels of existing Florida locations are planned for 2022.

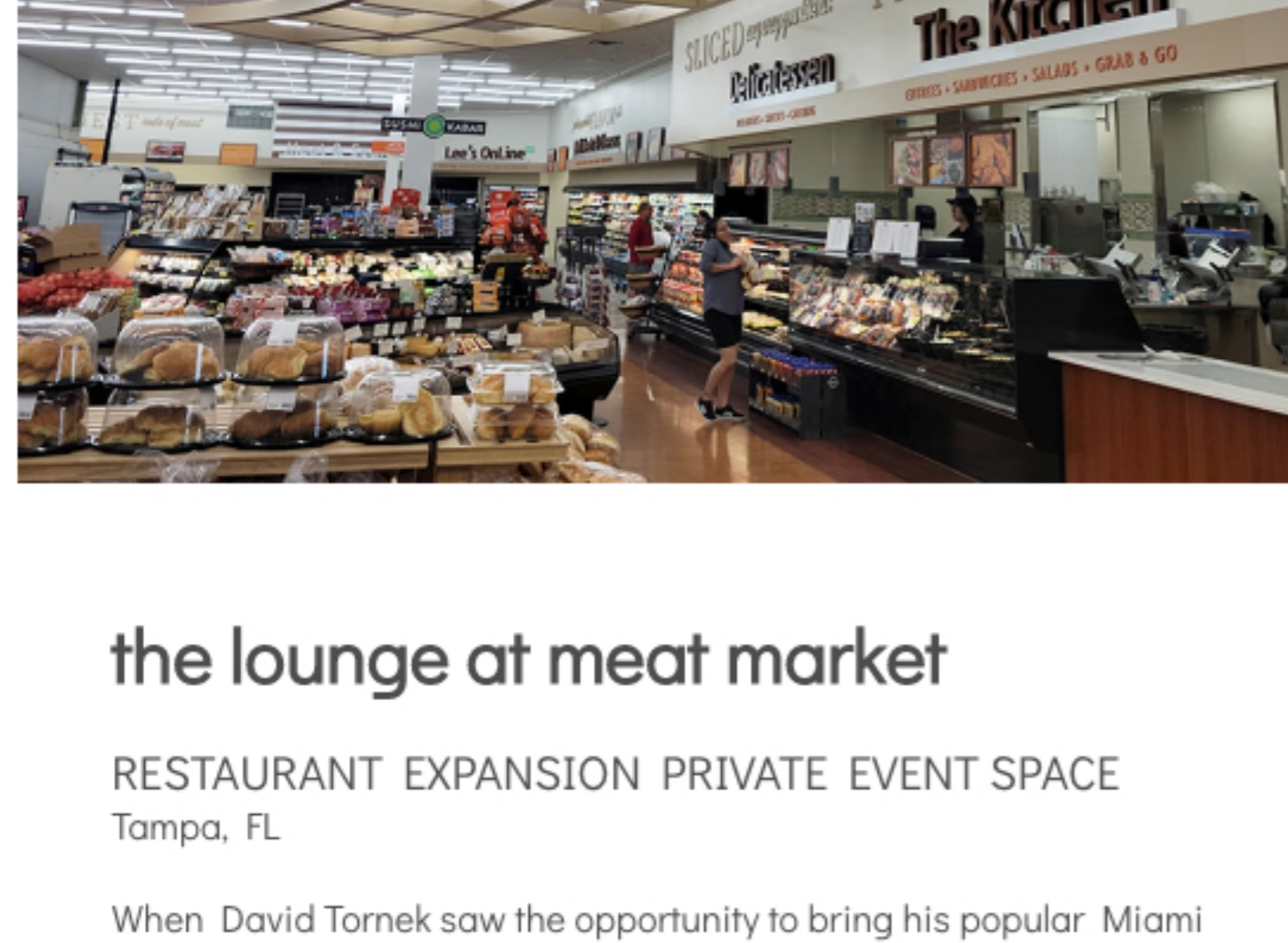
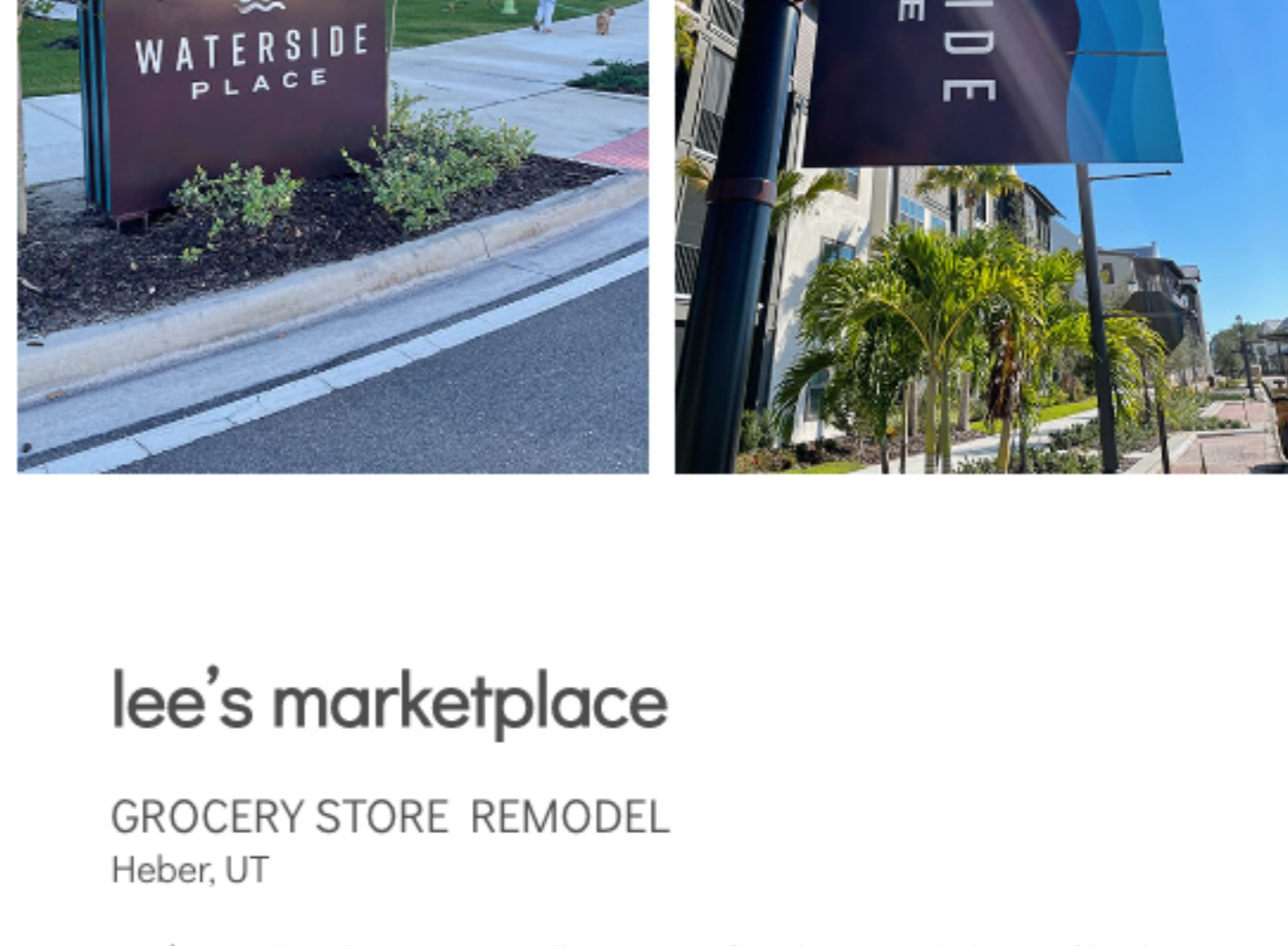
services: concept | graphic design | design control documents

waterside place

BRANDED SIGNAGE AND WAYFINDING
Lakewood Ranch, FL

With 120,000 square feet of mixed-use retail, office, waterfront restaurants, and an 8-acre park and entertainment venue, Waterside Place is poised to become THE waterfront destination and entertainment hub in the Sarasota-Bradenton region. api(+) contributed to the environment with branded wayfinding and graphic communication throughout. We worked with Lakewood Ranch Commercial's Kirk Boylston and Tom Johnson as well as Harbinger Signs.

services: branded signage + wayfinding | design control documents



the lounge at meat market

RESTAURANT EXPANSION PRIVATE EVENT SPACE
Tampa, FL

When David Tomek saw the opportunity to bring his popular Miami restaurant to Tampa's trendy Hyde Park Village, he enlisted our restaurant studio. Meat Market is a modern American steak house with a glamorous, upbeat vibe. The 6,000-square-foot hot spot opened in late 2019. In 2021, we added a 600-square-foot expansion for private events and began work on a patio dining expansion.

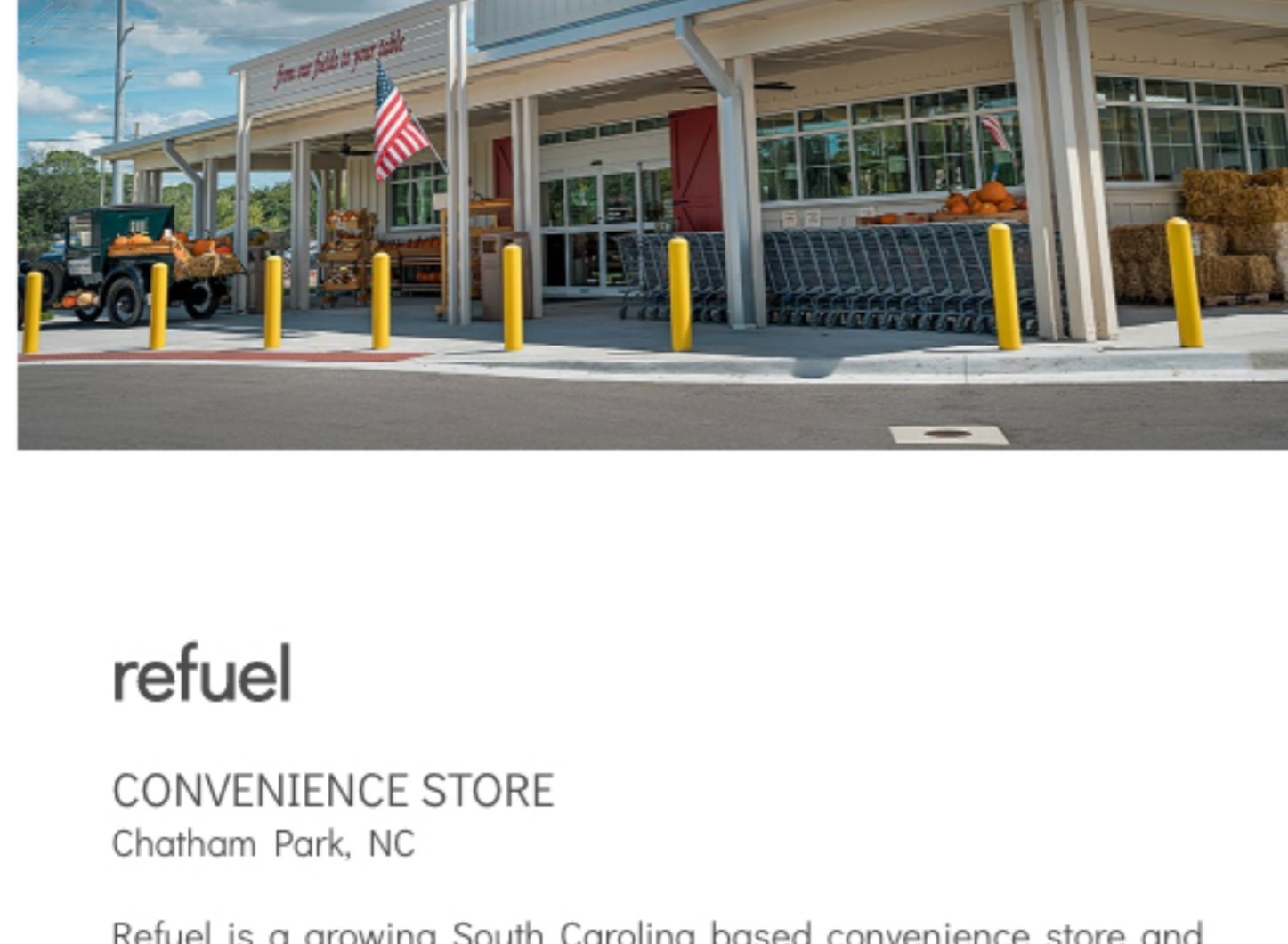
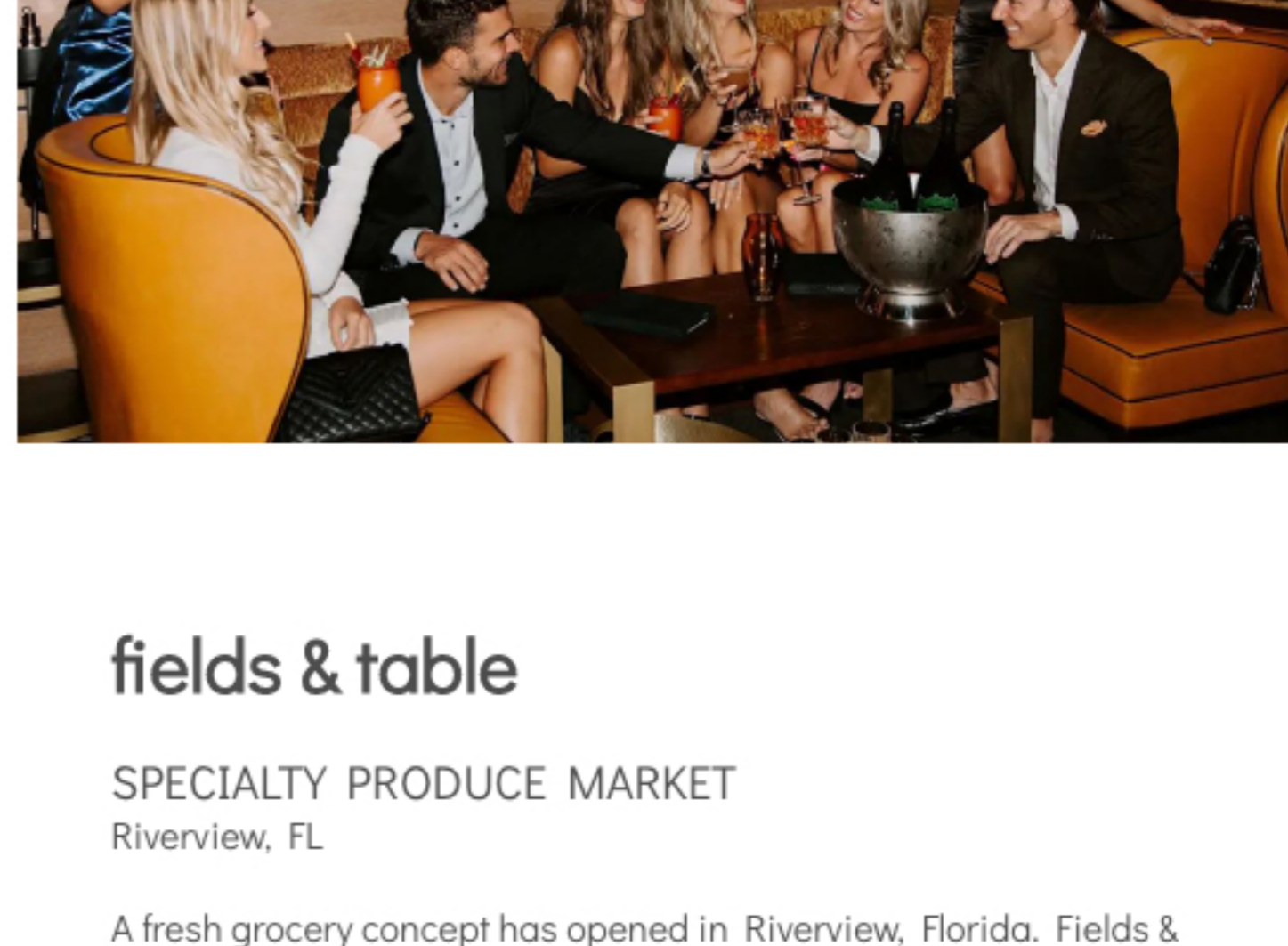
services: design development | architecture | construction administration

lee's marketplace

GROCERY STORE REMODEL
Heber, UT

Lee's Marketplace is a small, growing family-owned chain of high quality grocery stores located throughout Utah. We've worked with Jonathan and Shari Badger since 2015 developing two new prototypes; one for their traditional stores and one for urban settings; and this year opened a remodeled store in Heber while preparing other locations to open in 2022.

services: concept | graphic design | design control documents | construction administration



fields & table

SPECIALTY PRODUCE MARKET
Riverview, FL

A fresh grocery concept has opened in Riverview, Florida. Fields & Table specializes in locally sourced produce, meats and dairy. With owners Brent + Mirra Skinner, we designed a space that encourages shoppers to explore and learn about the origins of their food. The 10,000-square-foot space includes unique features like a salsa and guacamole bar, and an extensive selection of locally provided delicacies.

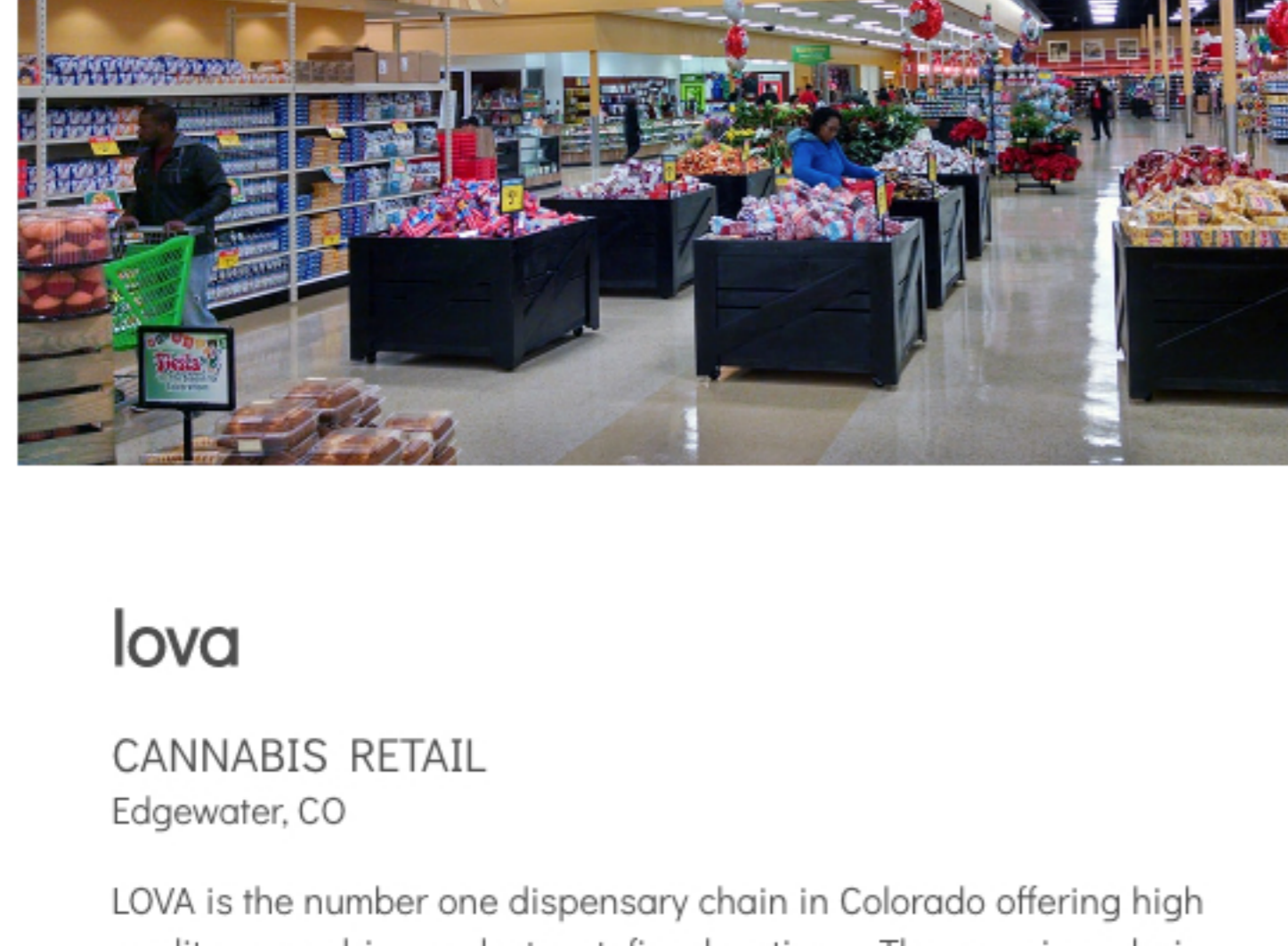
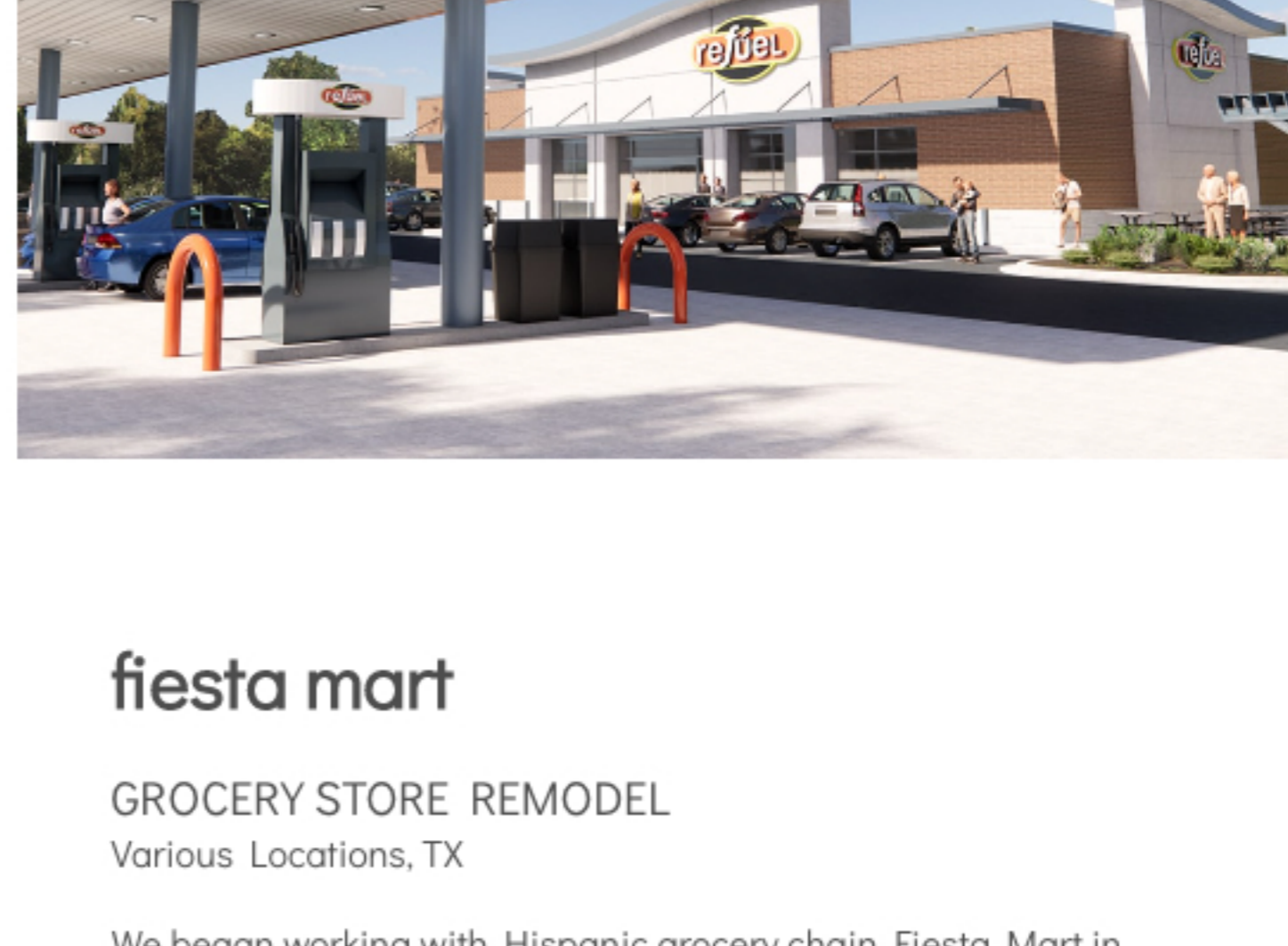
services: brand strategy | prototype design | store planning | interior design | graphics | architecture

refuel

CONVENIENCE STORE
Chatham Park, NC

Refuel is a growing South Carolina based convenience store and gas station chain with twelve locations at present. It's known for its clean attractive environment and warm prepared foods section. We worked Refuel VP of Real Estate and Development Edmund Watkins and Director of Design Colleen Barrett to develop a new prototype. The first location opened in Chatham Park, North Carolina.

services: brand strategy | prototype design | store planning | interior design | graphics | architecture

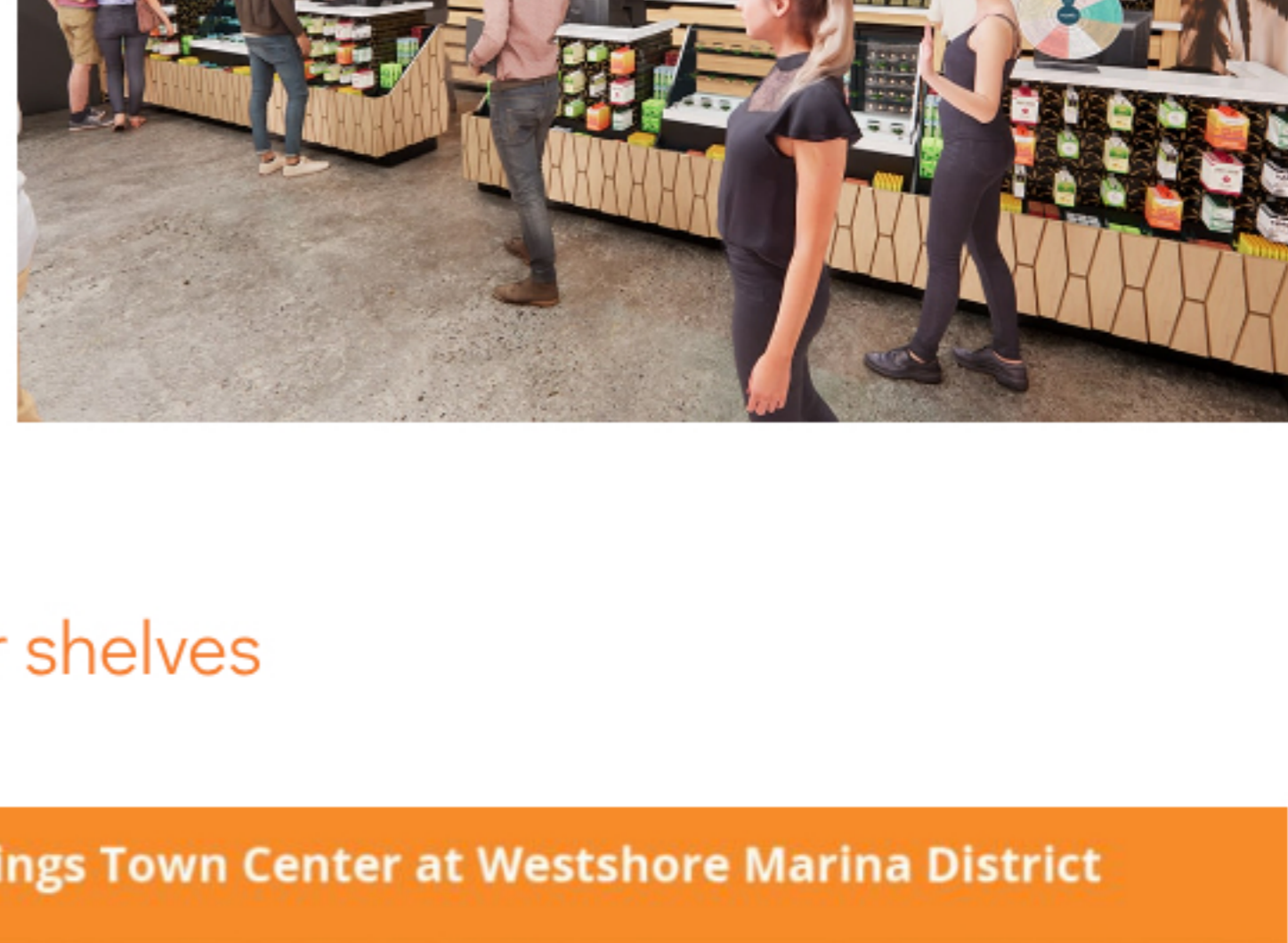


fiesta mart

GROCERY STORE REMODEL
Various Locations, TX

We began working with Hispanic grocery chain Fiesta Mart in 2015 when we developed a new prototype. We've continued the relationship remodeling stores working closely with Fiesta's Dave Radanovich. In 2021 we worked on 20 locations. Fiesta Mart has locations throughout Texas.

services: brand strategy | prototype design | store planning | interior design | graphics | architecture



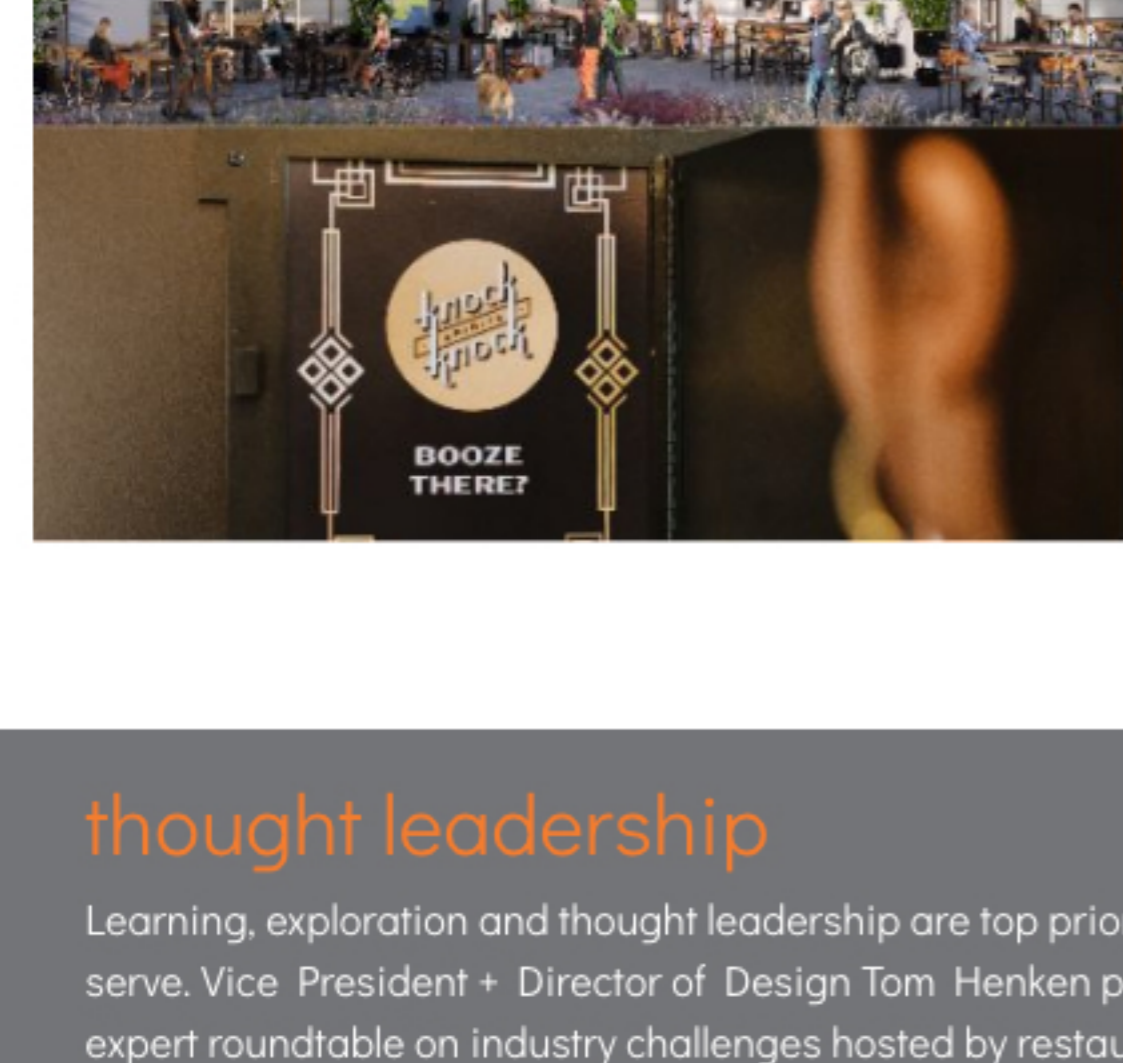
lova

CANNABIS RETAIL
Edgewater, CO

LOVA is the number one dispensary chain in Colorado offering high quality cannabis products at five locations. The growing chain approached our team with a partial store design and some really great ideas. We worked with Amanda Fox, John Varsames and others from Lova's leadership team to refine the design and produce construction documentation.

services: brand strategy | prototype design | store planning | interior design | graphics | architecture

two new trophies shining proudly on our shelves



Marina Landings Town Center at Westshore Marina District
Tampa, FL



Tampa Bay Business Journal Real Estate Awards
Best Retail Project

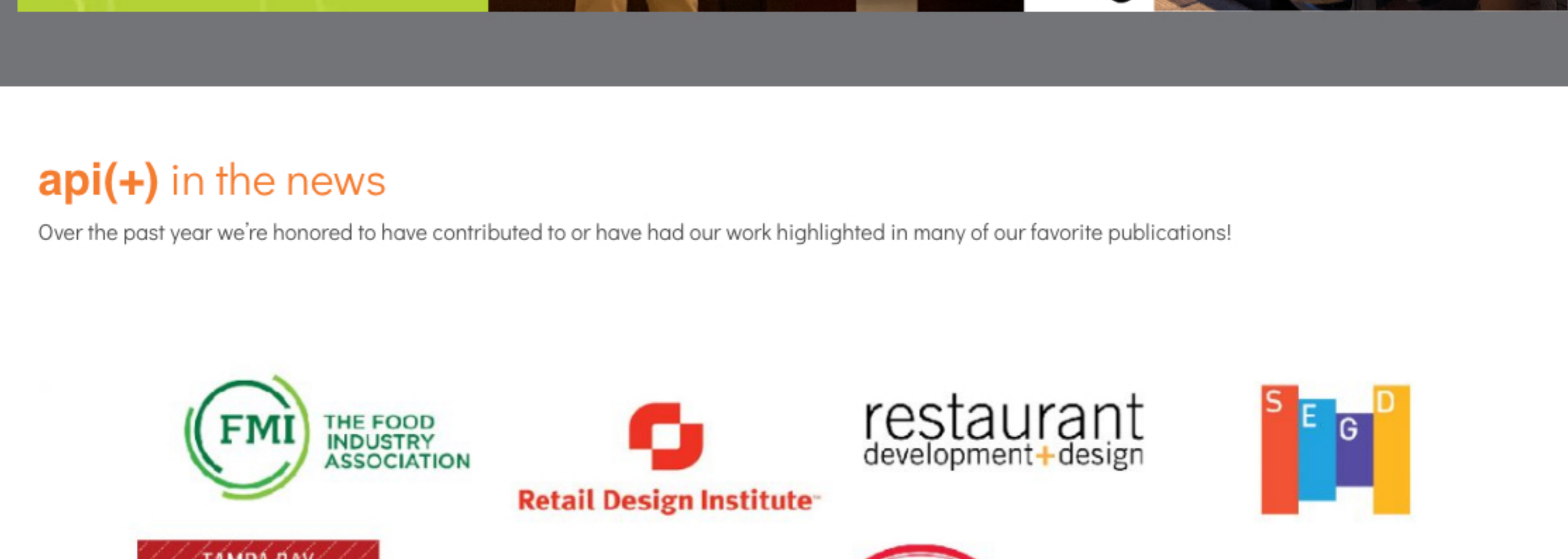
Knock Knock Spirits at Lowes Foods
Lexington SC



Retail Design Institute
50th International Design Competition
Innovation Awards for Concept and Brand Activation

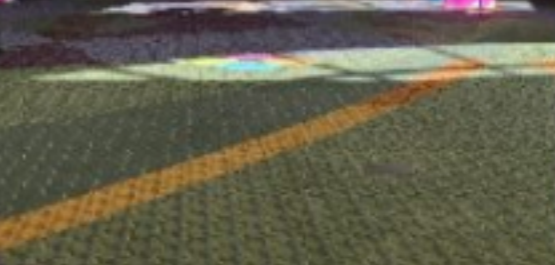
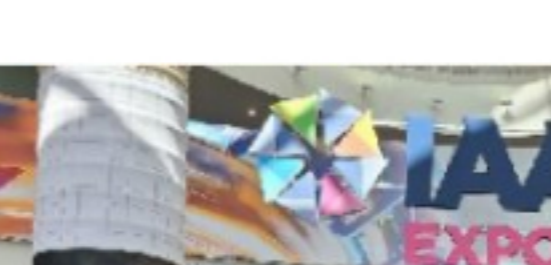
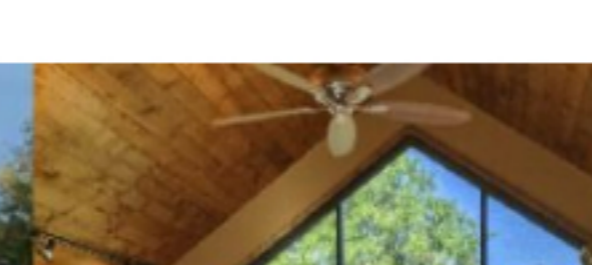
thought leadership

Learning, exploration and thought leadership are top priorities for our team, and we're proud to have opportunities to share our expertise with the industries we serve. Vice President + Director of Design Tom Henken presented convenience store trends at the CSP Foodservice Forum in Chicago and participated in an expert roundtable on industry challenges hosted by restaurant development + design magazine.



api(+) in the news

Over the past year we're honored to have contributed to or have had our work highlighted in many of our favorite publications!



at work and at play



api(+) team milestones

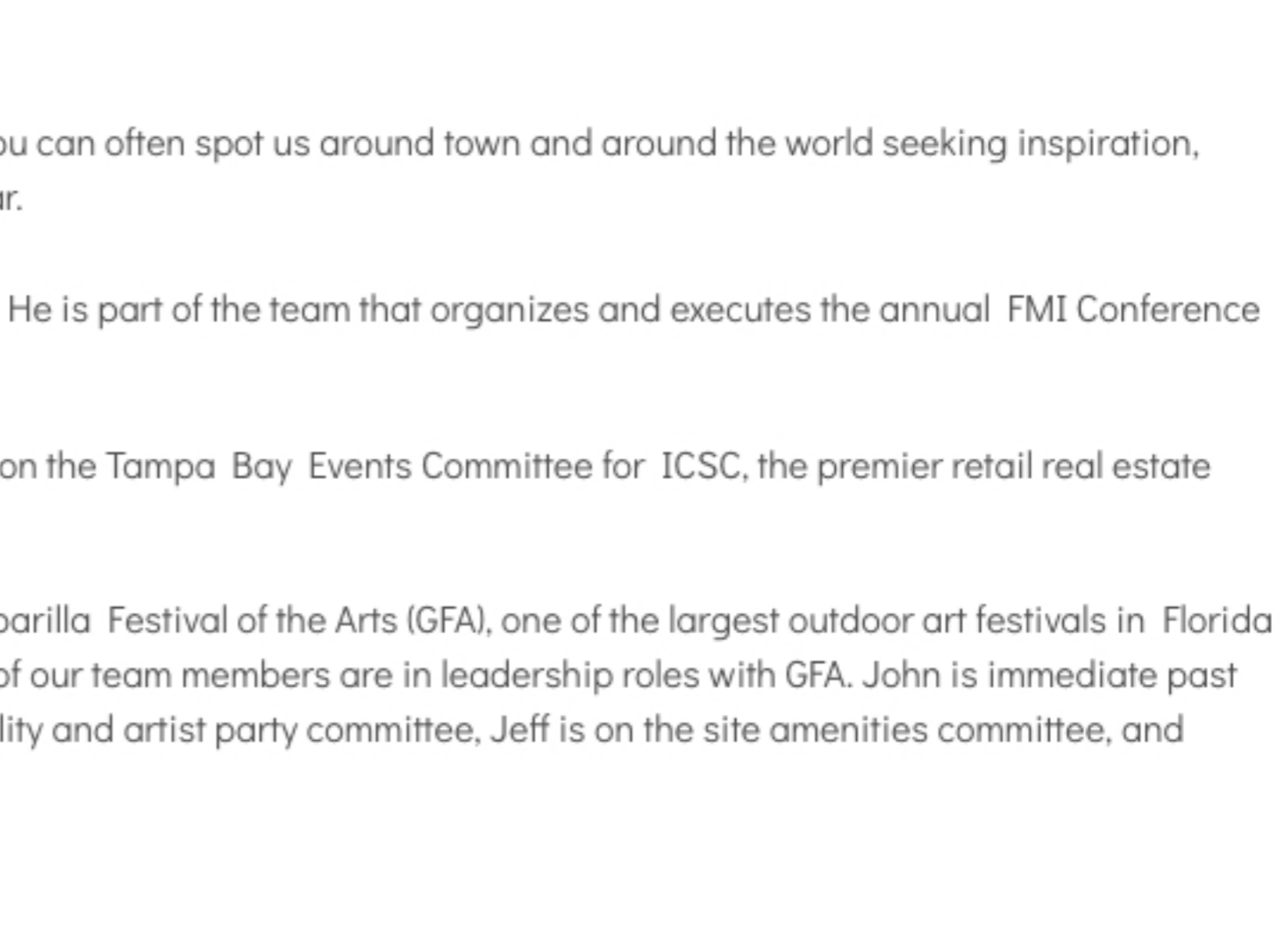
We are grateful for our many team members that have been with us for many years. Congratulations to those who have celebrated 5 or more years with our company!

Judy	22 years	John	16 years
David	17 years	Juliette	9 years
Li	17 years	Carrie	6 years

our growing team

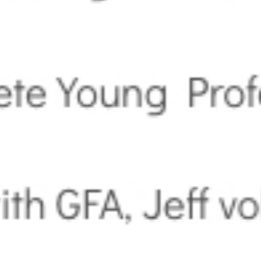
In 2021 we grew our diverse creative team welcoming six new team members!

Former longtime team member David Be rejoined as Vice President + Director of Technology. Another former team member Joan came back to bolster our architectural team. Recent SCAD graduates Camila and Alex U joined us in design services roles bringing fresh ideas and the latest technology to our work. Jade joined us as administrative and marketing assistant; You're likely seen her friendly face the office or heard her cheerful voice when calling our office. Our most recent addition is Sarah who has a background working with construction firms and joined our accounting team.



tiger awards

Each year api(+) recognizes employees who have consistently distinguished themselves for their resolve, agility, tenacity, accountability, effectiveness, pride and can-do attitude with the Tiger Award. Congratulations to our 2021 Tigers: Alex, M, Jeff and Carrie!



community involvement

Our team's creative, cultural and community endeavors don't end at the office. You can often spot us around town and around the world seeking inspiration, learning, volunteering and more. Here's a bit of what our staff was up to this year:

- + Juan continues his leadership role with FMI, the Food Industry Association. He is part of the team that organizes and executes the annual FMI Conference and plays a role in organizing the education component.
- + Juliette was nominated to the West Florida Committee in addition to her role on the Tampa Bay Events Committee for ICSC, the premier retail real estate industry association.
- + Gasparilla is a mainstay for Tampa and our office is a large supporter of Gasparilla Festival of the Arts (GFA), one of the largest outdoor art festivals in Florida where we champion and emerging artists showcase work annually. Several of our team members are in leadership roles with GFA. John is immediate past president and serving a three-year board term. Judy is on the artists' hospitality and artist party committee, Jeff is on the site amenities committee, and Camila is on the site planning committee.
- + Alex U is an active St. Pete Young Professionals member.
- + In addition to his role with GFA, Jeff volunteers with Friends of Strays animal shelter.
- + In addition to his role with GFA, John is an Equality Florida donor and active Society of Experiential Graphic Design (SEGD) member.

